



WE'RE NEAR THE GOAL!

Another giant stride toward the Memphis quota of \$9,694,500 of Victory Liberty Loan notes was made Thursday. Many industrial divisions reported they were making good progress toward their respective quotas, and expressed confidence that they will finish the job quickly. Among the divisions relied upon to put Memphis across are Wholesale Hardware and Mill Supplies; Lumber; Building Trades; Coal, Ice and Water; Flour, Grain and Hay; Cottonseed Products; Packers; Labor, and Railroads.

Despite the fact that the wholesale drug division had oversubscribed its quota, Mr. McKay Van Vleet yesterday doubled the subscription of the Van Vleet-Mansfield Drug Company to a total of \$75,000. Mr. Van Vleet told the Victory Liberty Loan Committee that if any division which had suffered under war conditions was having a difficult time in reaching its quota, he desired to lend a helping hand. Besides Mr. Van Vleet wanted to invest more money in the government gilt-edge 4½ per cent short term notes.

Memphis Leading Nation

It was officially announced from St. Louis last night that the Eighth Federal Reserve District is leading the nation, and that Tennessee is leading the district. That means that Memphis is leading the entire United States. Let's make Memphis the first city to finish the job!

The Memphis method is a whirlwind success. In addition to putting the loan over quickly it is revealing who is for Memphis and who is not for Memphis. Those doing their full part predominate. The percentage of those not meeting their quota is exceedingly small.

Things to Remember

THAT BUSINESS MEN WHO INVEST IN VICTORY NOTES ALSO BUY GOOD WILL.
THAT FOUR-YEAR VICTORY NOTES BEARING 4½ PER CENT ARE THE IDEAL INVESTMENT FOR CORPORATIONS, PARTNERSHIPS AND LODGES HAVING RESERVE OR SINKING FUNDS.

THAT THE VICTORY LIBERTY LOAN IS TO KEEP UNTARNISHED THE HONOR OF THE UNITED STATES GOVERNMENT — THE MIGHTY GOVERNMENT THAT CRUSHED AUTOCRACY AND WON VICTORY FOR THE FREE PEOPLES OF THE WORLD.

INVEST

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